

Test Response

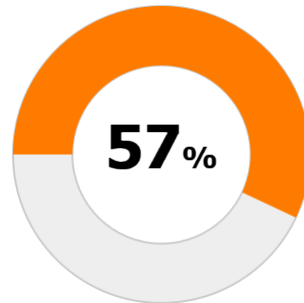


Data Quality Assessment for Data Managers

Wednesday, October 22, 2025

Summary: Overall Results

Your Overall Score is:



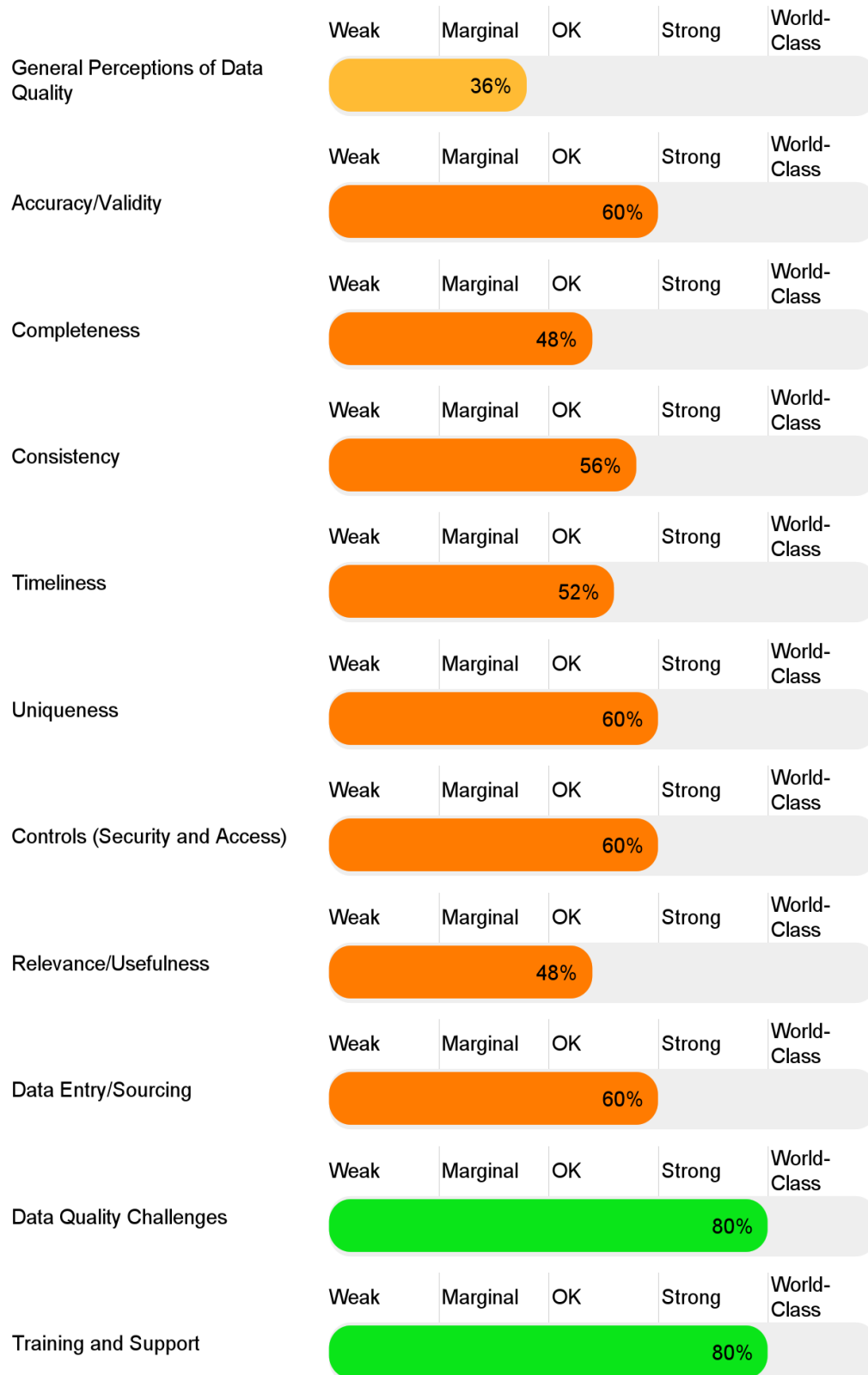
Your Company Rating is: OK

Overall Assessment Findings:

Foundational data quality practices appear to be in place with moderate levels of consistency and control. Data quality is largely managed, though some gaps exist in automation, monitoring and validation. There are signs of both stakeholder engagement and an evolving culture of accountability, but quality efforts are still somewhat siloed or reactive.

Competency

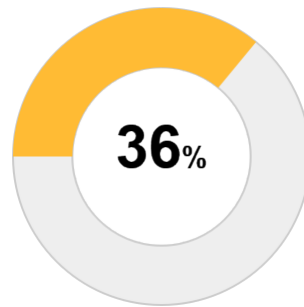
Results



Competency: General Perceptions of Data Quality

This category assesses overall confidence and perceptions regarding the quality of data being produced and maintained. It measures whether producers believe their data meets expectations and supports business needs.

Your General Perceptions of Data Quality Score is:



Your Rating is: Marginal

Assessment Findings:

Perceptions of data quality are somewhat mixed with small pockets of confidence arising in some limited areas but most users appearing to remain doubtful of both quality across data sets and efforts to address the underlying causes. Current improvement initiatives are seen as isolated, short-term oriented and inconsistently applied with data teams seemingly regarded as unresponsive or simply disconnected from actual business needs.

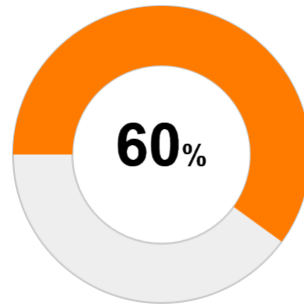
Recommended Actions:

Seek to define what good data quality aligned with business needs means for each key data set and share definitions to move from “inconsistent understanding” to “shared expectations.”

Competency: **Accuracy/Validity**

Accuracy and validity measure how well the data represents reality. This includes identifying incorrect, outdated, or misleading information.

Your Accuracy/Validity Score is:



Your Rating is: OK

Assessment Findings:

Data is generally accurate and fit for purpose due to documented standards and basic validation checks being in place. Gaps are understood with resolution procedures being developed. There is some evidence of business users engaging to identify, report and even fix inconsistencies in data accuracy.

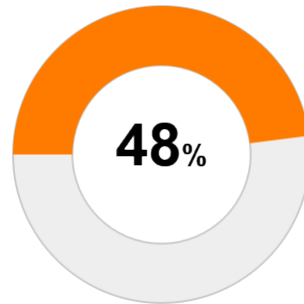
Recommended Actions:

Seek to enhance the accuracy of data by adopting methods to verify and cross-check your data against reliable sources, such as government records or similar agencies.

Competency: **Completeness**

Completeness evaluates whether all required data is present. Missing data fields or partial records can lead to incorrect decisions and inefficiencies.

Your Completeness Score is:



Your Rating is: OK

Assessment Findings:

The responses suggest that critical and core data sets are largely complete with mandatory files filled in most cases but some gaps still remain. Gaps continue to be identified and documented with resolutions planned. Business teams can follow defined procedures to chase up on and enrich missing data.

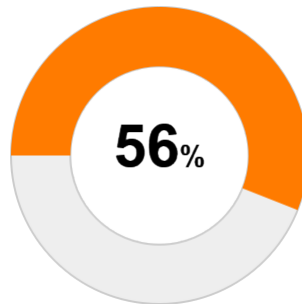
Recommended Actions:

Seek to enrich missing information in your data sets by integrating with reliable external data sources and enrichment service providers. Consider more automation for the ability to conduct completeness checks and alert for missing data.

Competency: Consistency

Consistency ensures that data is uniform across different sources, formats, and systems. Data discrepancies can reduce trust and usability.

Your Consistency Score is:



Your Rating is: OK

Assessment Findings:

It seems data is reasonably consistent, at least in terms of critical data and core systems, but a more holistic approach is required to ensure consistency across the entire organization. The findings suggest the organization is using pipelines to help standardize data inputs with some version controls in place. Discrepancies may be known but policies and procedures are not sufficiently evolved to ensure resolutions will be implemented.

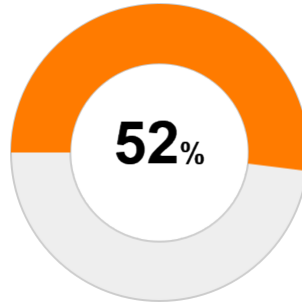
Recommended Actions:

Analyze and review all data irrespective of source to determine a single version of truth. Consider implementing a Master Data Management solution to enhance these initiatives.

Competency: **Timeliness**

Timeliness measures how current and up-to-date the data is. Delays in data updates can affect operations and decision-making.

Your Timeliness Score is:



Your Rating is: OK

Assessment Findings:

Data timeliness appears to be adequate for most core business processes and key systems due to regular and predictable data update procedures, which allow business users to know when to expect fresh data. Some delays still occur but are recognized and allowed for in-reporting and decision-making cycles, with any real-time needs handled either manually or via workarounds. While timeliness is adequate for most processes it has not yet been optimized for enhanced business performance.

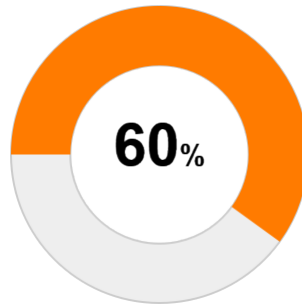
Recommended Actions:

Use standard APIs to reduce and mitigate manual dependencies in data integration procedures whilst considering streaming tools for more timely and faster data flow.

Competency: Uniqueness

Uniqueness focuses on whether data records are free from duplication. Duplicate data can lead to inefficiencies, errors, and misinterpretation.

Your Uniqueness Score is:



Your Rating is: OK

Assessment Findings:

It appears data deduplication processes are defined and performed periodically with some system-oriented checks, such as primary keys and rules, in place to enforce a basic level of uniqueness. Some gaps still exist, particularly in non-core systems, and new duplicates are often created during import and merger procedures.

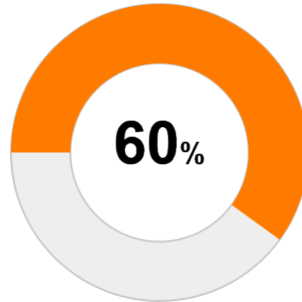
Recommended Actions:

Seek to rationalize data by identifying and merging duplicate records from different sources and systems into a single source of truth held in a dedicated data store.

Competency: Controls (Security and Access)

This category assesses how well data is protected and whether access is appropriately restricted based on role and necessity.

Your Controls (Security and Access) Score is:



Your Rating is: OK

Assessment Findings:

Role-based access rights and controls are largely in place for most core systems, but inconsistencies and some gaps systems as a whole continue to pose threats and risks to the organization. Data seems somewhat secure, but not yet governed by clear procedures. Formal audit trails and a program of access reviews are seemingly lacking, resulting in limited real enforcement of access rights and privileges.

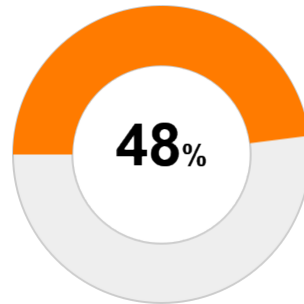
Recommended Actions:

Enhance existing procedures by enforcing authentication protocols for all data and consider evolving to support multi-factor authentication under a phased program.

Competency: **Relevance/Usefulness**

Relevance ensures that the data being produced is aligned with business objectives and meets user needs effectively.

Your Relevance/Usefulness Score is:



Your Rating is: OK

Assessment Findings:

Procedures are in place to review and align data sets on a periodic basis, resulting in most data sets seeming to serve a clear business purpose. Some misalignment persists, hence there is still room to tailor data sets more closely to evolving business needs. Metadata practices may be less complete and evolved, making it harder to assess and deliver context to the data.

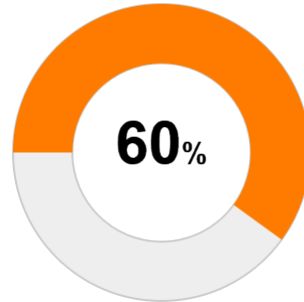
Recommended Actions:

Seek to ensure that all data is presented to business users in the right context by classifying data based on business relevance and through tagging at the metadata level.

Competency: Data Entry/Sourcing

This category examines how data is created, entered, and stored. It assesses efficiency, documentation, and error reduction in the data entry process.

Your Data Entry and Creation Process Score is:



Your Rating is: OK

Assessment Findings:

It appears most data is entered using structured forms that leverage basic validation rules for key fields, hence data entry processes across the entire organization are becoming more effective. Most users seem to follow standards and set procedures, but outliers still occur causing occasional inconsistencies and user errors. Quality of data entry may be reviewed periodically but is not actively monitored currently.

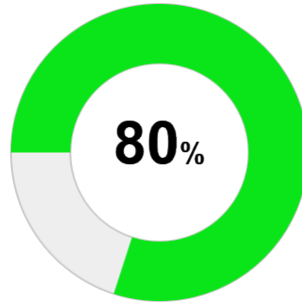
Recommended Actions:

Seek to standardize and automate repetitive tasks wherever possible by implementing auto-fill and validation capabilities in systems for more efficient and consistent data entry.

Competency: Data Quality Challenges

Identifies major obstacles that impact data quality, including technical issues, resource limitations, and communication breakdowns.

Your Data Quality Challenges Score is:



Your Rating is: **Strong**

Assessment Findings:

Data quality is actively managed and monitored across business operations. Governance practices have evolved with clearly defined roles, policies and procedures in place that allow the organization to identify, act and resolve inconsistencies in data swiftly should they occur. Monitoring tools and dashboards are seemingly available to both business and technical teams, providing measurable insight into data quality such that business leaders and key stakeholders alike trust the data for decision-making and reporting purposes.

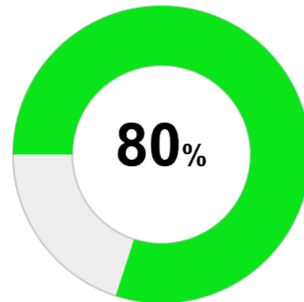
Recommended Actions:

Develop a more collaborative model that empowers users to fix quality issues together with data producers, thereby creating shared awareness and engagement on data quality.

Competency: **Training and Support**

Evaluates whether data producers receive sufficient training and support to maintain high data quality.

Your Training and Support Score is:



Your Rating is: Strong

Assessment Findings:

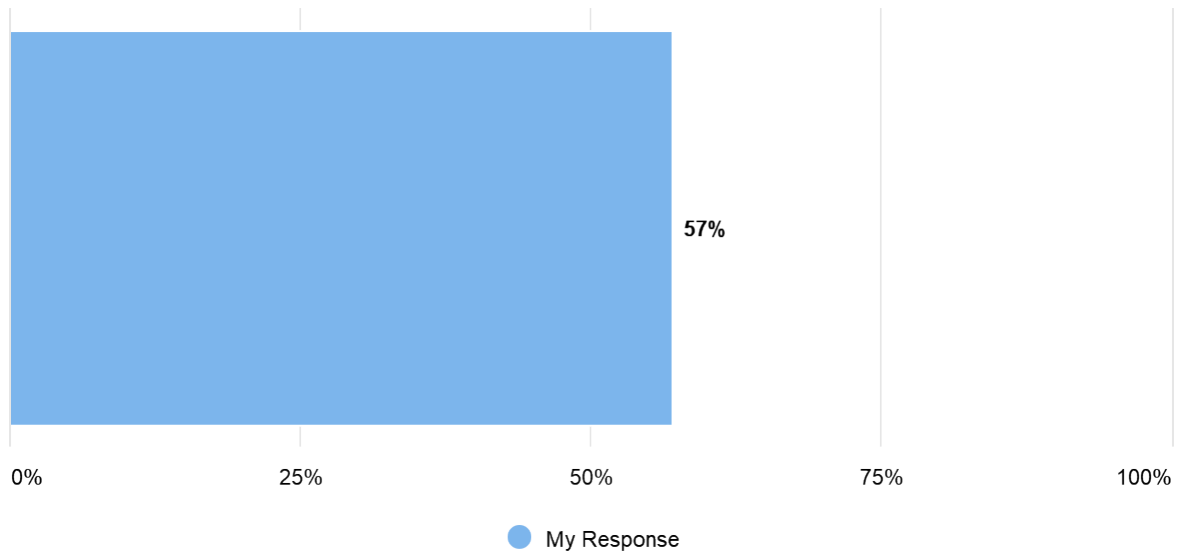
Training and support programs are clearly embedded in business operations, practices and systems. Training appears to be tailored by role, resulting in all individuals understanding their data responsibilities and having readily available access to the tools, guidance and support mechanisms to perform their tasks effectively.

Recommended Actions:

Consider building incentive mechanisms into training programs, such as recognizing “data champions” who consistently improve data quality and introducing data quality metrics in team goals and performance evaluations.

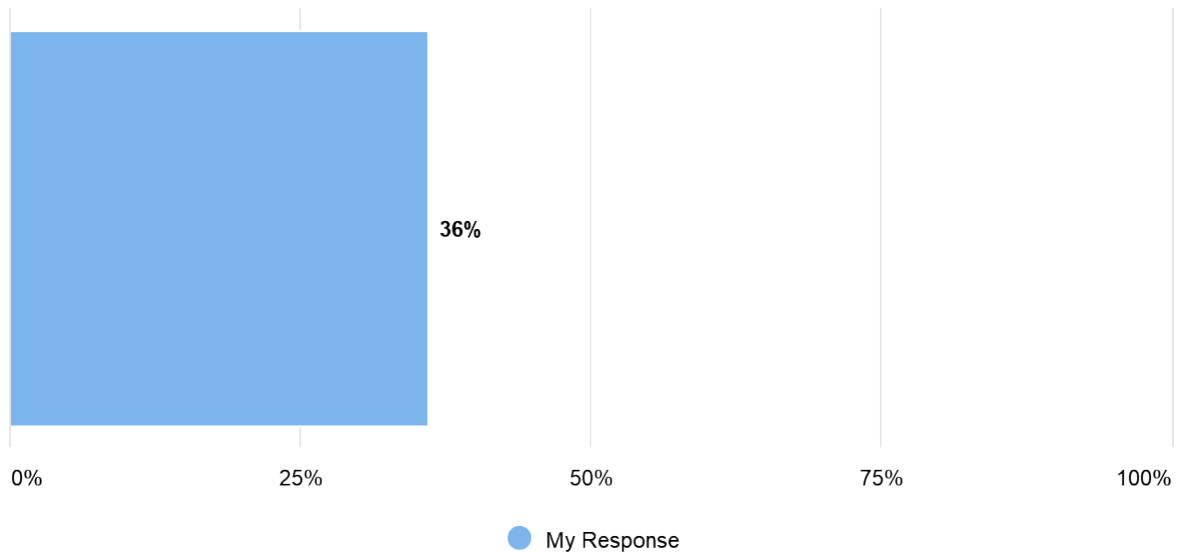
Benchmarking: Summary

Overall Score Benchmark



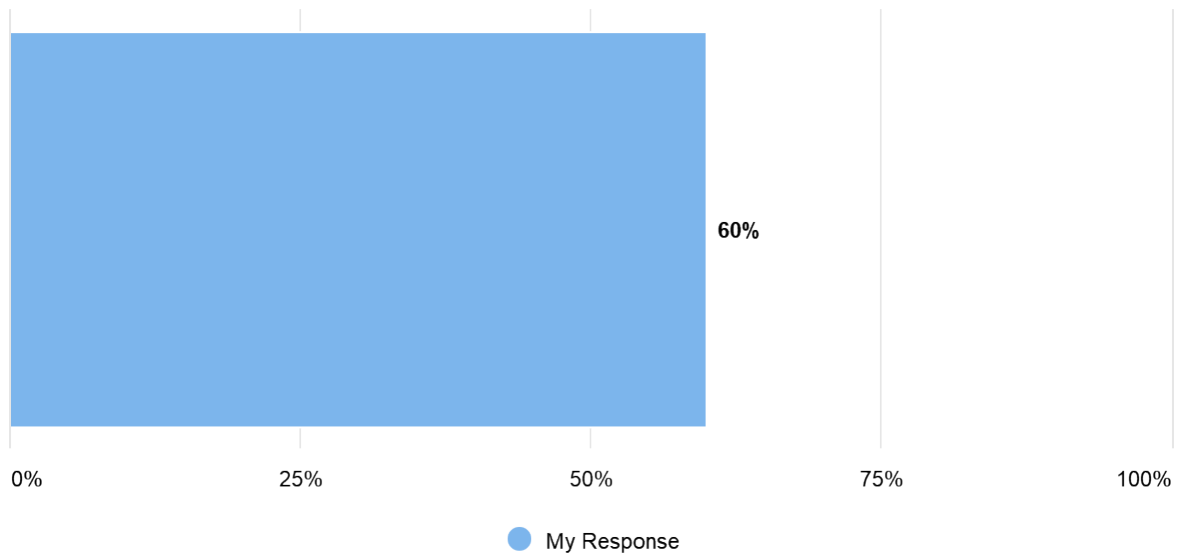
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

General Perceptions of Data Quality Benchmark



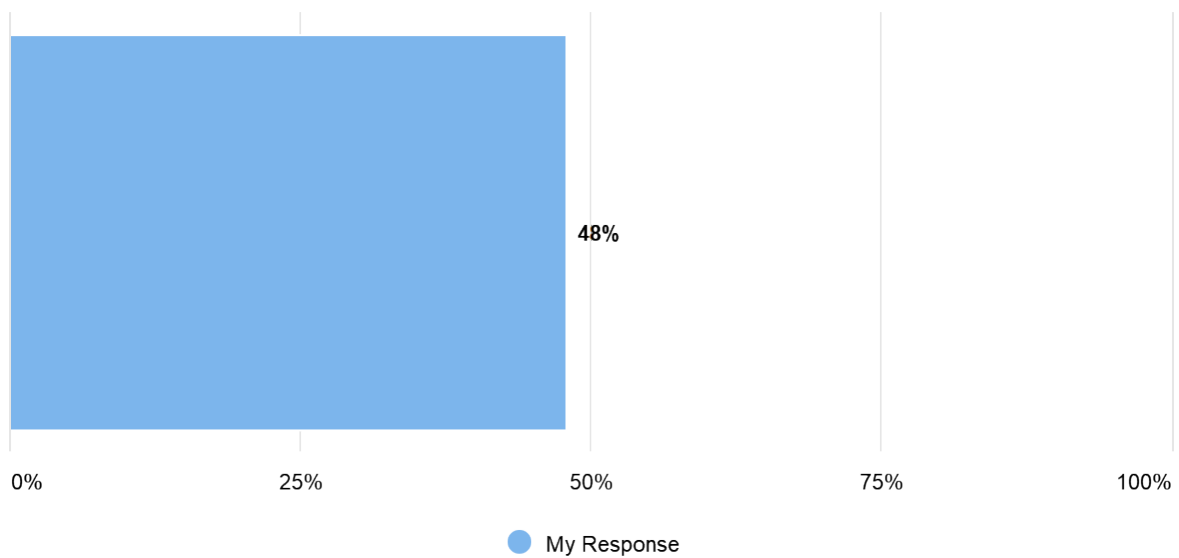
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Accuracy/Validity Benchmark



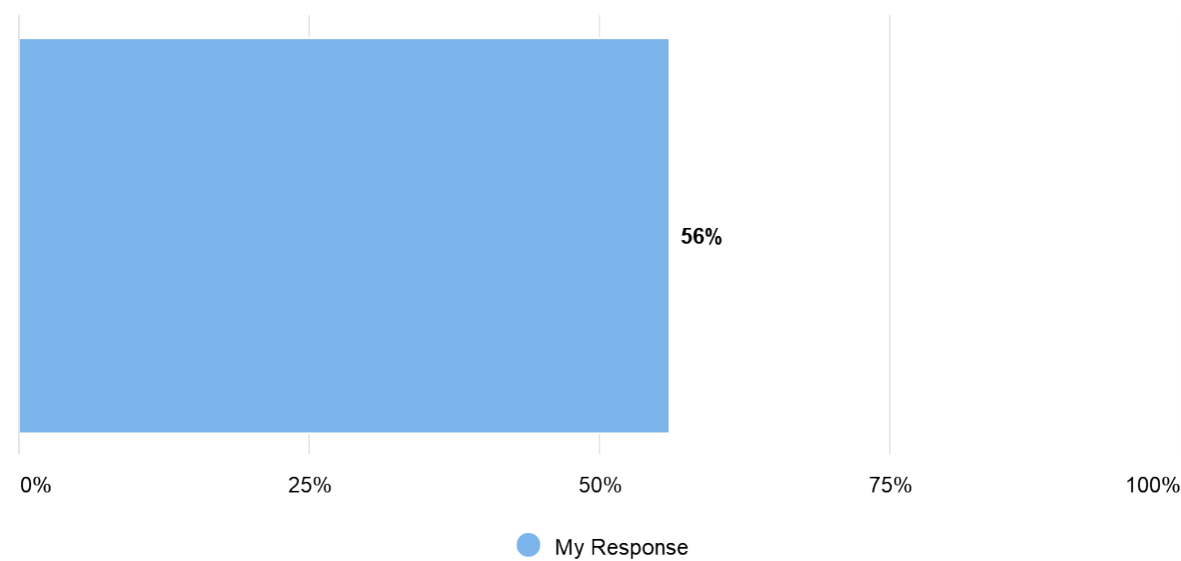
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Completeness Score Benchmark



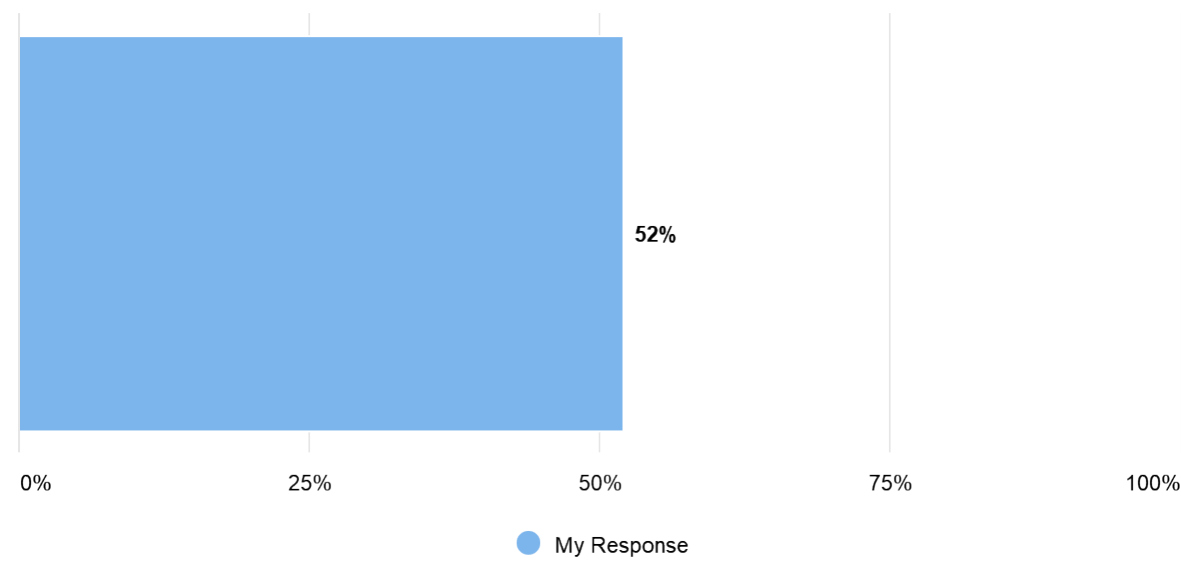
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Consistency Benchmark



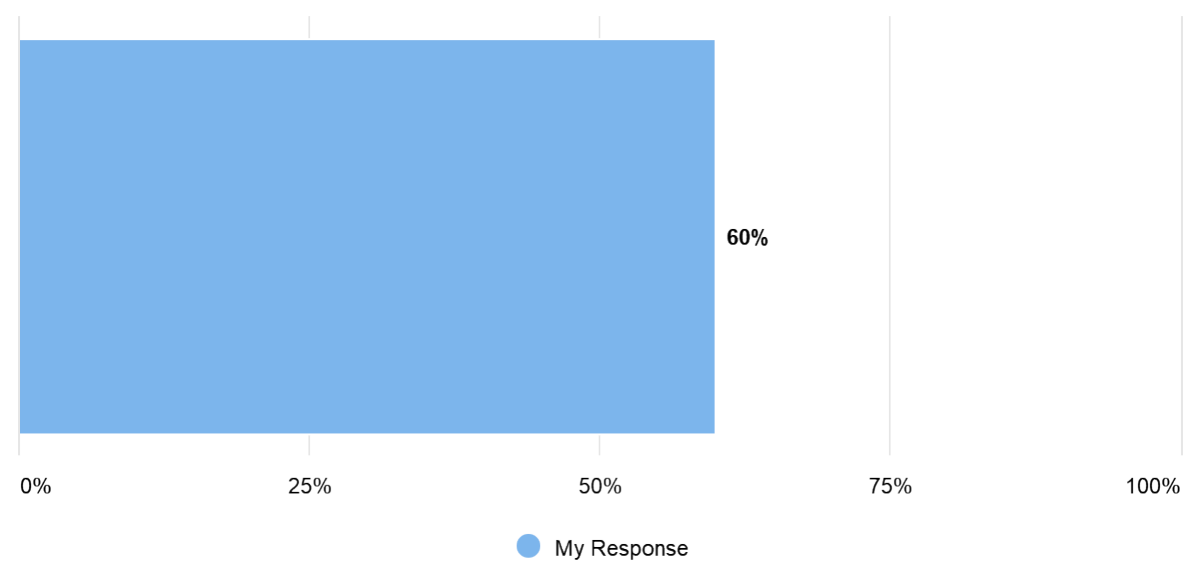
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Timeliness Benchmark



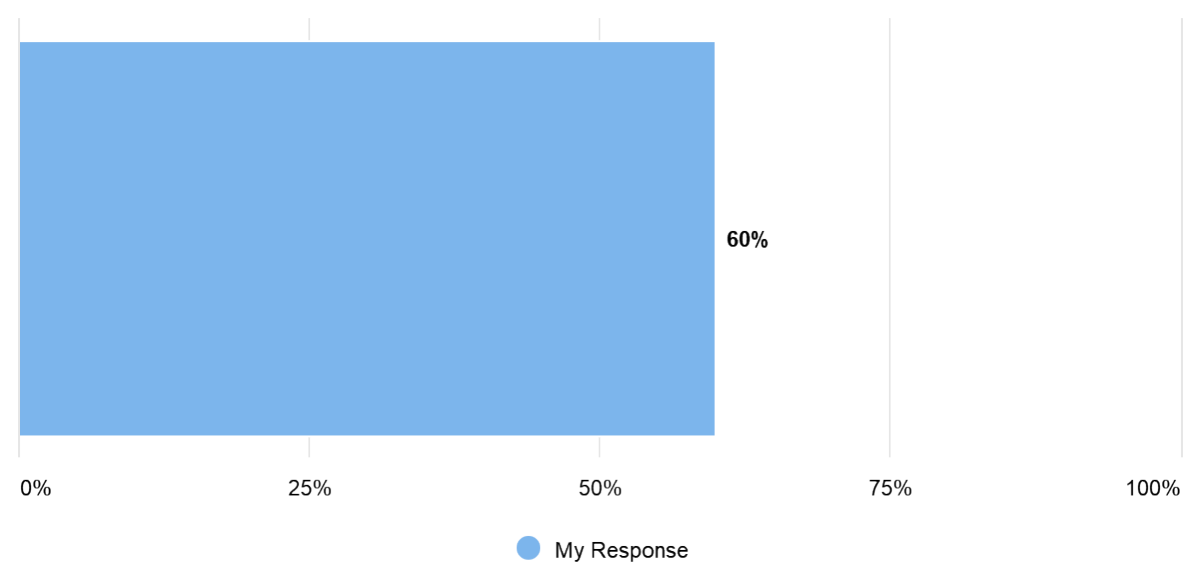
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Uniqueness Benchmark



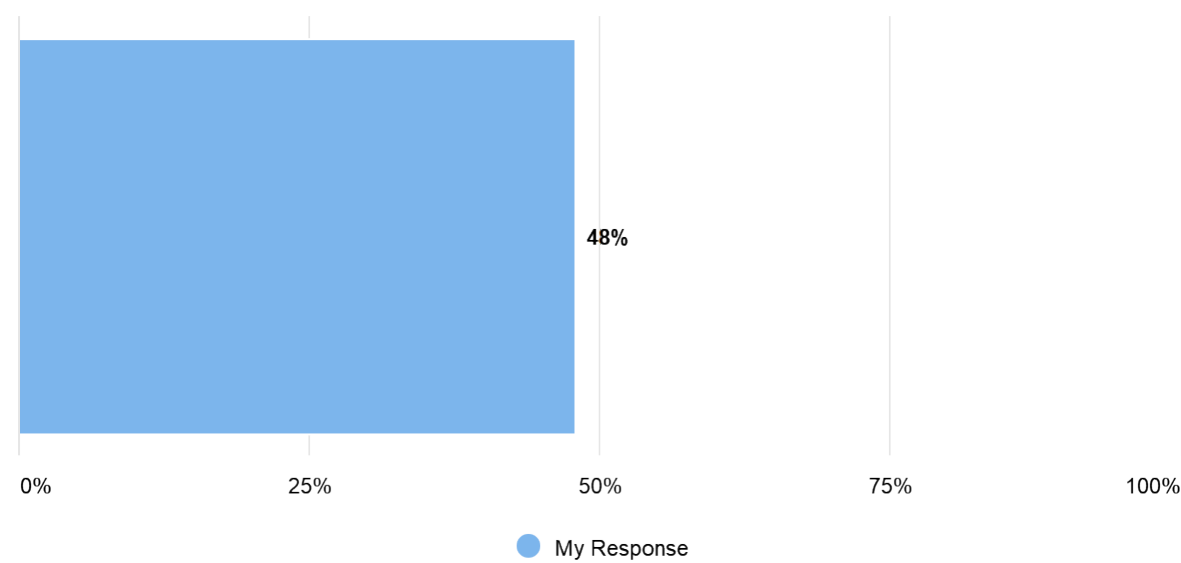
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Controls (Security and Access) Benchmark



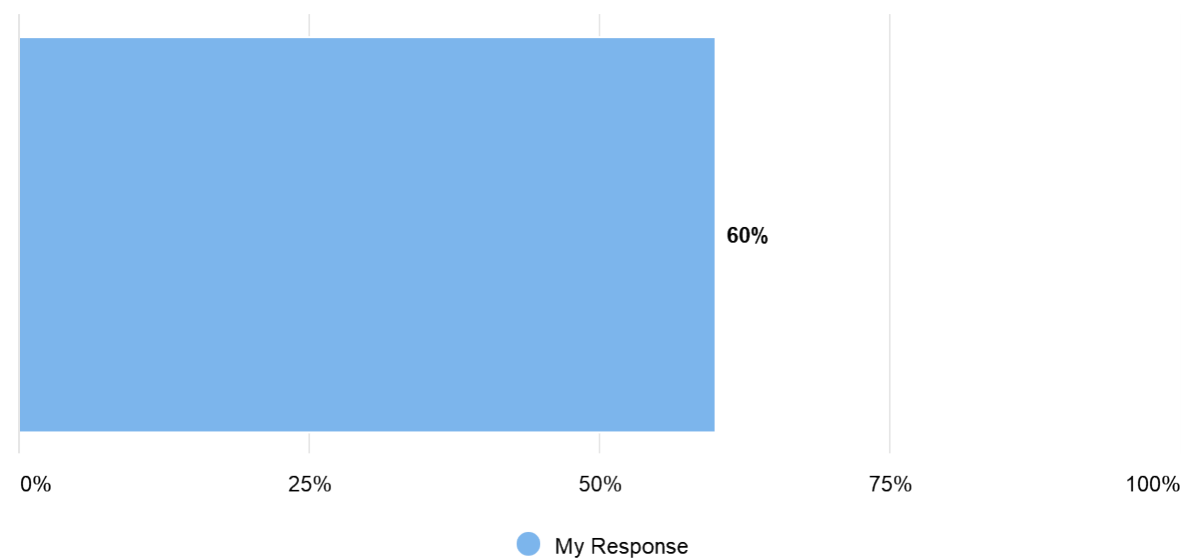
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Relevance/Usefulness Score Benchmark



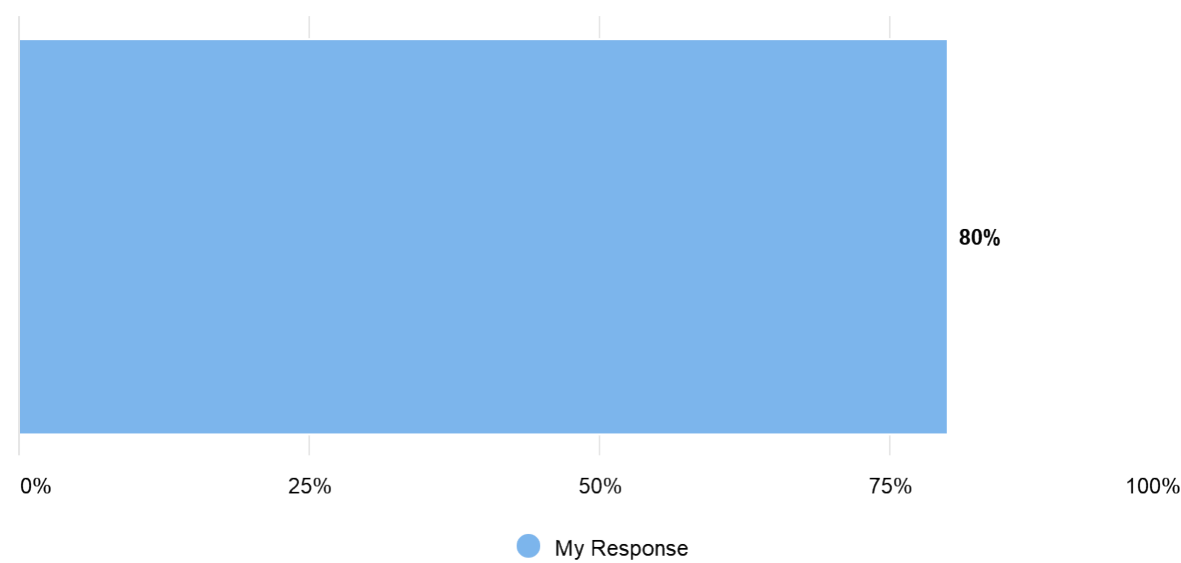
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Data Entry/Sourcing Benchmark



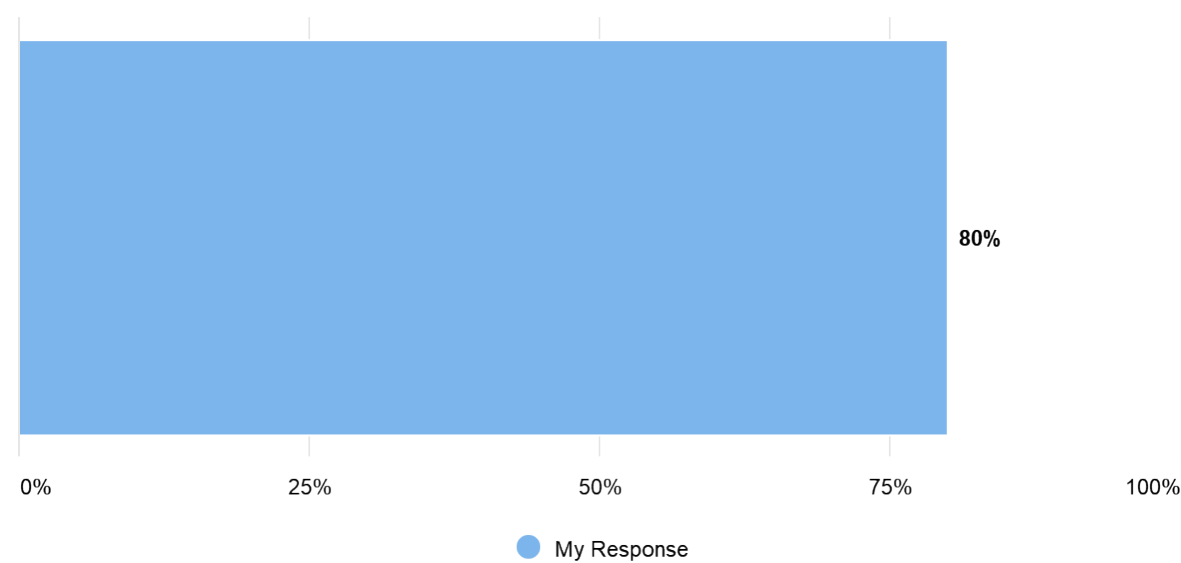
**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Data Quality Challenges Benchmark



**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*

Training and Support Benchmark



**Note: If any benchmarks are missing or appear to be incomplete, there are fewer than three assessment responses for that benchmark category.*